

2027 FRANCISCO R. WALKER TEACHER OF THE YEAR AND ROOKIE TEACHER OF THE YEAR

The annual Francisco R. Walker District Teacher of the Year (TOY) event brings deserved recognition to the teaching profession and highlights the positive aspects of education. Below are the rates for individuals and businesses.

On Wednesday, January 28, 2026, we will honor our 2027 Francisco R. Walker Teacher and Rookie Teacher of the Year finalists from the third-largest school district in the Nation!

BECOME A GIFT SPONSOR!

Help us treat our winners! We are seeking premium gifts, unique experiences, or gift certificates to reward our Teacher and Rookie Teacher of the Year.



REQUIREMENT: TWO ITEMS VALUED AT \$100+ EACH (ONE FOR EACH WINNER).

Digital Advertising Opportunities

BUSINESS RATES	
PLATINUM FULL-PAGE	\$1000
GOLD HALF-PAGE	\$500
SILVER QUARTER-PAGE	\$250

INDIVIDUAL/EDUCATOR	
FULL-PAGE TRIBUTE	\$250
HALF-PAGE SHOUTOUT	\$150
QUARTER-PAGE MESSAGE	\$75

Technical Specs: 300 DPI resolution. Print-ready PDF, EPS, or JPG. Ads are showcased during the ceremony and on the e-program published on our website

SUBMISSION DEADLINE
JAN 15, 2026
AT NOON SHARP

[GIFT SUBMISSION FORM](#)

[RESERVE AD SPACE](#)

CHECKS PAYABLE TO M-DCPS TOY 2027 | 1450 NE 2 AVENUE, ROOM 202, MIAMI, FL 33132

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